

Craig A. Maynard, CMA, MSA

PROFESSIONAL SUMMARY

Highly regarded leader who specializes in data driven decision making. Financial expert with experience leading cross-functional teams through strategic planning and implementation processes. Known for a transparent and easy to understand approach to presenting complex financial data. Well-rounded with strong collaboration skills utilized to work with all levels of a campus community including the Board of Trustees, Sr. Leadership, faculty, staff, and students.

WORK EXPERIENCE

Executive Director for Fiscal Affairs/CFO, University of Illinois College of Medicine Peoria

(January 2024 - Present)

- Develop and execute comprehensive financial strategies that align with the school's long-term goals, fostering financial stability and adaptability in a dynamic healthcare and educational environment.
- Oversee the development, implementation, and monitoring of the \$120M annual budget in collaboration with institution leadership and department administrators that ensures alignment with the strategic plan.
- Oversee the accurate and timely preparation of all financial reports, providing critical insights to the Dean, department heads, and other stakeholders.
- Play a pivotal role in advancing the school's strategic initiatives by providing financial oversight and support for capital projects, new program development, and institutional partnerships.
- Lead the continuous improvement of financial systems and processes through the strategic integration of advanced technologies and data analytics, enhancing decision-making and financial performance.

Vice President for Finance & Facilities/CFO, Eureka College, Eureka, IL

(February 2018 – January 2024)

- Leadership and oversight over the Business Office, Financial Aid office, Human Resources, Facilities and Grounds, Campus Police, Bookstore, and Mailroom.
- Provide reports, strategy, and advice pertaining to the College's finances to the President, Sr Staff, Board of Trustees, Campus Community, and other applicable stakeholders.
- Develop financial and capital planning models consistent with strategic initiatives.
- Partner with relevant stakeholders in short and long-term strategic financial management planning and practices.
- Oversee all accounting, finance, budgeting, forecasting cost benefit analysis, audit and tax activities, property management, capital projects, contract and procurement analysis and negotiations, property acquisition and debt financing.

Comptroller, Eureka College, Eureka, Illinois

(August 2008 – February 2018)

- Administer and monitor the financial systems to ensure the College's finances are maintained in an accurate and timely manner.

- Prepare a complete set of monthly internal financial statements; statement of financial position, statement of activities, statement of cash flows, variance analysis, and end-of-year projections.
- Development of annual budget, coordinate monthly budget meetings, monitor actual vs budget account performance.
- Coordinate annual financial and compliance audit with outside auditors.
- Preparation of necessary work papers and schedules for the audits and Federal Form 990.
- Create and update Five Year Model. Participate in short and long-term scenario planning.

Controller, Occupational Development Center, Bloomington, Illinois
(September 2005 – August 2008)

- Ensure the accurate and timely preparation and submission of all required financial reports including management reports, board reports, state and local funder reports, tax reports and others as needed.
- Oversee Accounts Payables, Receivables, and Payroll.
- Manage the organization cash flow and provide recommendations to the organization President.
- Supervise assigned staff and provide guidance, training, and written performance appraisals.
- Collaborate with production and janitorial services managers to produce competitive and winning job bids.

EDUCATION

Illinois State University, Normal, Illinois. Completed Masters of Science in Accounting.

Eureka College, Eureka, Illinois. Completed Bachelor of Science Degree.

Double Major: Accounting & Business Administration

ADDITIONAL PROFICIENCIES

Technical Skills	Microsoft Office Suite / Blackbaud Financial Edge / Banner/ Sonis / Google Docs / Google Drive / Quickbooks / Salesforce / EDDIE
Professional Achievements	Certified Management Accountant
Volunteerism	Partnership for a Healthy Community Board Member / CEGCYRA Youth Coach / Crosspoint Youth Leader / Community Association for Financial Education